

# The Word Is Out!

What others say about us.



*Find the right words, and your audience will find you!*

## Debbi Fields Rose

Founder – Mrs. Fields Cookies

*“I’d never thought of myself as a great communicator, and that’s one of the reasons I got involved [in Toastmasters]. The idea of getting in front of a group, not as Mrs. Fields but really as Debbi, made my knees shake, and I’d get all dry-mouthed. But the Toastmasters group understood. Here’s a place where you can learn, grow, develop – and where other people are doing and feeling the same thing.”*

## Marilyn vos Savant

Guinness World Record Holder for “highest IQ” and syndicated columnist for *Parade* magazine’s “Ask Marilyn” column. She recommends Toastmasters to a woman asking for advice on how to be less introverted:

*“I suggest joining your local Toastmasters club, an international organization best known for helping people become better speakers. But in fact, membership has far more benefits than just that one. You will find yourself in the company of all sorts of people, some of them just like yourself. With the aid of this group, you’ll learn how to become comfortable with people and eventually enjoy the very interaction you now dread.”*

## Peter Coors

CEO – Coors Brewing Company

*“As my career grew with the company, I needed to develop my communication skills more and more... I’ve learned a great deal about speaking and listening and now realize the importance of the overall program. For me, it took getting into a formal organization – such as Toastmasters – to understand what total communication is all about.”*

## Chris Matthews

Host of MSNBC’s *Hardball with Chris Matthews* and *The Chris Matthews Show*, author and journalist

*“Toastmasters changed my life. They really did. Put me on the stage. I don’t know what I would have done without that positive boost.”*



**Find  
your voice.**

**Shape your words  
and your future.**

**TOASTMASTERS  
INTERNATIONAL**

# Toastmasters

Give voice to your potential.



## The proven way to become a better speaker

### What's in it for you?

Toastmasters will give you the skills and confidence you need to effectively express yourself in any situation. Whether you are a professional, student, stay-at-home parent or retiree, Toastmasters is the most efficient, enjoyable and affordable way of gaining great communication skills. By learning to effectively formulate and express your ideas, you open an entirely new world of possibilities. You'll be more persuasive and confident when giving presentations, and you'll improve your one-on-one dealings with others.

### How does it work?

Everyone in a Toastmasters meeting was once at the level you are now. The environment is friendly and supportive, and the self-paced program allows you to build confidence with each speaking assignment. And you'll love the applause! Constructive evaluation is the heart of the Toastmasters program. Each time you give a prepared speech, an evaluator will point out strengths and suggest improvements. At first you'll be applauded for your effort; later you'll be applauded for your skill.

*Since 1924, Toastmasters International has helped millions of men and women become more confident communicators. Our network of clubs and learn-by-doing programs are sure to help you become a better speaker and leader. Why pay thousands of dollars for a seminar when you can join Toastmasters for a fraction of the cost and have fun in the process?*

## Creating Leaders

### Leaders are good communicators.

Leadership is the art of persuading others to do what you wish to be done. To do so, you need to communicate and you need to work as a team. In Toastmasters, you'll do both. And you'll find out how to vary your approach to suit the needs of different people, be they the audience for a speech, the committee for a fundraiser or the members of your family.

### Don't delay!

Become the speaker and leader you want to be. Confident, charismatic leaders weren't born that way. As you progress in Toastmasters, you'll get to practice your skills by organizing and conducting meetings and motivating others to help you. Become a better negotiator. Gain trust. Sharpen your management skills. Inspire your team. Be decisive!

***Your potential is limited only by how many excuses you have.***



## Visit a meeting today!

You won't regret it. With more than 260,000 members in over 12,500 clubs in 113 countries, you're sure to find a club near you. For a list of meeting locations in your area, simply visit [www.toastmasters.org](http://www.toastmasters.org) or e-mail us at [tinfo@toastmasters.org](mailto:tinfo@toastmasters.org). Each group has its own personality. So check out a few to find one that best matches yours!

### Local contact information: