

ADVANCED COMMUNICATION SERIES  
**THE ENTERTAINING SPEAKER**

Assignment #1:  
**THE ENTERTAINING SPEECH**

**Objectives**

- Entertain the audience by relating a personal experience
- Organize an entertaining speech for maximum impact
- TIME: 5 to 7 minutes

**Note to the Evaluator**

The purpose of this talk is for the speaker to entertain the audience in a five- to seven-minute talk by relating a personal experience. Pay particular attention to the structure of the talk. Although it will not be as rigidly organized as other types of speeches, it should have some readily apparent organization. In addition to your oral evaluation, please give written answers to the questions below.

**Evaluation Guide**

1. What indicated to you that the audience was entertained?
2. Briefly describe the talk's organization as you perceived it.
3. How effectively did the speaker use vivid descriptions and anecdotes or stories?
4. How did the conclusion relate to the rest of the talk?
5. How could the speaker improve the talk?
6. What would you say is the speaker's strongest asset in entertaining speaking?

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**Assignment #2:**  
**RESOURCES FOR ENTERTAINMENT**

**Objectives**

- Draw entertaining material from sources other than your own personal experience
- Adapt your material to suit your topic, your own personality, and the audience
- Use entertaining material as a means of conveying a serious message
- TIME: 5 to 7 minutes

**Note to the Evaluator**

The purpose of this talk is for the speaker to entertain the audience through the use of entertaining stories or anecdotes in a five – to seven – minute presentation. The speaker is expected to draw material from sources other than personal experience and adapt it to his or her own speaking style. The speech should have a central theme or message, which is supported by the use of entertaining stories, anecdotes, or quotations. In addition to your oral evaluation, please answer the questions below in writing.

**Evaluation Guide**

1. What indicated to you that the audience was entertained?
  
  
  
  
  
  
  
  
  
  
2. What was the theme or message of the speech? How effectively was it supported by stories, anecdotes, or quotations?
  
  
  
  
  
  
  
  
  
  
3. How comfortable did the speaker appear when telling the stories, anecdotes, or quotations? Was the material presented in the speaker's own words and suitable to his / her personality?
  
  
  
  
  
  
  
  
  
  
4. What parts of the speech were most effective? Which, if any, did not work well? Why?
  
  
  
  
  
  
  
  
  
  
5. How did the speaker's body language and vocal variety add impact to the talk?

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**Assignment #3:**  
**MAKE THEM LAUGH**

**Objectives**

- Prepare a humorous speech drawn from your own experience
- Strengthen the speech by adapting and personalizing humorous material from outside sources
- Deliver the speech in a way that makes the humor effective
- TIME: 5 to 7 minutes

**Note to the Evaluator**

The purpose of this talk is for the speaker to deliver a humorous speech in five to seven minutes, using original material drawn from his or her own experience as well as material from other sources, adapted to fit the talk. The speech should have some degree of unity and theme and be in good taste. Since this may be the speaker's first attempt at humor before an audience, be encouraging even if the attempt is less than successful. Please give a written evaluation below in addition to your oral evaluation.

**Evaluation Guide**

1. What indicated to you that the audience was entertained?
2. What made the speech humorous?
3. How well did the jokes and stories fit the theme of the talk?
4. How well did the speaker deliver the jokes or stories? How could the speaker improve the delivery?
5. How comfortable and confident did the speaker appear to be while telling the story or jokes?
6. How did the speaker's body language and vocal variety add to the impact of the talk?

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**Assignment #4:**  
**A DRAMATIC TALK**

**Objectives**

- Develop an entertaining dramatic talk about an experience or incident
- Include vivid imagery, characters, and dialogue
- Deliver the talk in an entertaining manner
- TIME: 5 to 7 minutes

**Note to the Evaluator**

The purpose of this talk is for the speaker to entertain the audience with a five – to seven – minute dramatic speech. The speech material is to be drawn from the speaker's personal experience or imagination. The speaker should not act out the incident, but rather interpret it for the audience, using narration and dialogue. In addition to your oral evaluation, please give written responses to the questions below.

**Evaluation Guide**

1. What indicated to you that the audience was entertained?
  
2. Describe the dramatic impact of the talk upon you.
  
3. How well did the speaker build in your mind vivid images of the situation being described?
  
4. How did the speaker's use of vocal variety, body language, and facial expressions add to the speech?
  
5. What parts (if any) of the speech did not work well? How could the speaker improve them? What parts of the speech seemed most effective?
  
6. How well did the speaker build to a powerful climax?

