

ADVANCED COMMUNICATION SERIES
THE ENTERTAINING SPEAKER

Assignment #1:
THE ENTERTAINING SPEECH

Objectives

- Entertain the audience by relating a personal experience
- Organize an entertaining speech for maximum impact
- TIME: 5 to 7 minutes

Note to the Evaluator

The purpose of this talk is for the speaker to entertain the audience in a five- to seven-minute talk by relating a personal experience. Pay particular attention to the structure of the talk. Although it will not be as rigidly organized as other types of speeches, it should have some readily apparent organization. In addition to your oral evaluation, please give written answers to the questions below.

Evaluation Guide

1. What indicated to you that the audience was entertained?
2. Briefly describe the talk's organization as you perceived it.
3. How effectively did the speaker use vivid descriptions and anecdotes or stories?
4. How did the conclusion relate to the rest of the talk?
5. How could the speaker improve the talk?
6. What would you say is the speaker's strongest asset in entertaining speaking?

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Assignment #2:
RESOURCES FOR ENTERTAINMENT

Objectives

- Draw entertaining material from sources other than your own personal experience
- Adapt your material to suit your topic, your own personality, and the audience
- Use entertaining material as a means of conveying a serious message
- TIME: 5 to 7 minutes

Note to the Evaluator

The purpose of this talk is for the speaker to entertain the audience through the use of entertaining stories or anecdotes in a five – to seven – minute presentation. The speaker is expected to draw material from sources other than personal experience and adapt it to his or her own speaking style. The speech should have a central theme or message, which is supported by the use of entertaining stories, anecdotes, or quotations. In addition to your oral evaluation, please answer the questions below in writing.

Evaluation Guide

1. What indicated to you that the audience was entertained?
2. What was the theme or message of the speech? How effectively was it supported by stories, anecdotes, or quotations?
3. How comfortable did the speaker appear when telling the stories, anecdotes, or quotations? Was the material presented in the speaker's own words and suitable to his / her personality?
4. What parts of the speech were most effective? Which, if any, did not work well? Why?
5. How did the speaker's body language and vocal variety add impact to the talk?

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Assignment #4:
A DRAMATIC TALK

Objectives

- Develop an entertaining dramatic talk about an experience or incident
- Include vivid imagery, characters, and dialogue
- Deliver the talk in an entertaining manner
- TIME: 5 to 7 minutes

Note to the Evaluator

The purpose of this talk is for the speaker to entertain the audience with a five – to seven – minute dramatic speech. The speech material is to be drawn from the speaker’s personal experience or imagination. The speaker should not act out the incident, but rather interpret it for the audience, using narration and dialogue. In addition to your oral evaluation, please give written responses to the questions below.

Evaluation Guide

1. What indicated to you that the audience was entertained?

2. Describe the dramatic impact of the talk upon you.

3. How well did the speaker build in your mind vivid images of the situation being described?

4. How did the speaker’s use of vocal variety, body language, and facial expressions add to the speech?

5. What parts (if any) of the speech did not work well? How could the speaker improve them? What parts of the speech seemed most effective?

6. How well did the speaker build to a powerful climax?

